

# Access Display Group, Inc.

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## Press Release

### Access Display Group Adds "SwingCase" Wood Menu Cases to E-Comm Sites

Access Display Group has added a range of wooden restaurant menu display cases to its already extensive catalogue of display fixtures. Constructed of solid oak, these menu cases are for indoor use and feature classic mitered corners.

#### Freeport, New York., May 31, 2011

Signage display frame leader Access Display Group, Inc. (ADG) has added wooden menu display cases to its already extensive catalogue of quick-changing framing fixtures. These elegant wood menu cases are for indoor use.

Indoor menu cases are becoming increasingly popular in restaurants as a way to encourage diners to order more and spend less time at their tables deciding what to eat. While outdoor menu cases have been widely used for years as a way of attracting hungry passerby, many restaurants, cafes and diners are only recently discovering the advantages of displaying their menus indoors.

As Charles Abrams, ADG's president and founder, explains, "Some restaurant owners may still be wondering if they really need an indoor display case for their menus. Think of it this way: indoor menu cases offer another opportunity to promote your menu. An indoor menu case is an easy, inexpensive, low-maintenance way to market yourself and your business –directly on site."

All of ADG's restaurant menu display cases are part of the SwingCase family of products. Menu SwingCases are enclosed, front-lockable display cases with a hinged frame door for easy access to display materials.

Until recently, ADG only offered weather-resistant, outdoor menu cases with metal profiles on its e-commerce websites, Displays4Sale.com and BulletinBoards4Sale.com. The launch of this new range of wooden indoor menu cases means that SwingCase restaurant menu displays can now adapt to an even broader range of indoor locations and interior décors.

"Our "SwingCase" outdoor menu display cases have been very popular with our customers," says ADG marketing and sales director Craig Abrams, "and we wanted to build on that success by offering menu cases specifically designed for indoor use."

SwingCase indoor wood menu displays are constructed of solid oak and are available in three durable finishes: walnut, light oak and cherry. They are also available in a multitude of standard sizes and configurations, and are designed to accommodate four popular menu sheet sizes: 8.5x11, 8.5x14, 11x14 and 11x17.

Wooden SwingCase menu displays are now available on ADG's e-commerce sites Displays4Sale.com and BulletinBoards4Sale.com.

Established in 1992, ADG has been designing, manufacturing and distributing display fixtures for almost 20 years. The company holds two patents for its flagship product, the SwingFrame framing system, which it manufactures in-house in its Long Island, New York factory.

Since its launch, ADG has grown to build and distribute a number of quick-changing framing fixtures, including snap frames, enclosed bulletin boards, shadow boxes cases and LED light boxes. In the last couple of years, the company has launched 11 e-commerce sites, and recently announced a 52% increase in sales over the last year.

For more information on Access Display Group, visit <http://www.swingframe.com>.

#### About Access Display Group, Inc.

Access Display Group, Inc. (ADG) designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, ADG has built display solutions for thousands of businesses including Verizon, Chili's Restaurants, Macy's East, Tasti D-Lite and Nine West as well as numerous government agencies and military facilities. The company was recently named one of the 5000 fastest growing companies in the US by Inc. Magazine for the second year in a row. For more information, visit us at <http://www.SwingFrame.com>.

Also visit ADG's growing family of B2B e-commerce websites: Displays4Sale.com, SwingPanels.com, FloorStands.com, SnapFrames4Sale.com, OutdoorDisplayCases.com, SwingFrames4Sale.com, PosterDisplays4Sale.com, BulletinBoards4Sale.com, LetterBoards4Sale.com, LightBoxes4Sale.com and ShadowBoxes.com.

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